

## HEADLINE BANK

1. The Secret of Making People Like You
2. A Little Mistake That Cost A Farmer \$3,000 A Year
3. Advice To Wives Whose Husbands Don't Save Money -- By A Wife
4. When Doctors 'Feel Rotten' This Is What They Do
5. Five Familiar Skin Troubles -- Which Do You Want To Overcome?
6. Who Ever Heard Of A Woman Losing Weight -- And Enjoying Delicious Meals At The Same Time?
7. How I Improved My Memory In One Evening
8. How I Made A Fortune With A 'Fool Idea'
9. How Often Do You Hear Yourself Saying: 'No, I Haven't Read It: I've Been Meaning To!'
10. Whose Fault Is It When Children Disobey?
11. Do You Have These Symptoms Of Nerve Exhaustion?
12. A Challenge To Women Who Would Never Dream Of Serving Margarine
13. Profits That Lie Hidden In Your Farm
14. Is The Life Of A Child Worth \$1 To You?
15. Everywhere Women Are Raving About This Amazing New Shampoo!
16. Six Types Of Investors -- Which Group Are You In?
17. Does Your Child Ever Embarrass You?
18. The Biggest Problems You'll Have With Most Plumbers...And How Mr. Burrows Overcomes Them All.
19. To People Who Want To Write -- But Can't Get Started
20. Percentage Of CNE Candidates Who Certify Before The End Of The Program -- Us: 96% Them: 21% (We're A Little Bit Higher.)
21. They Laughed When I Sat Down At The Piano -- But When I Started To Play!
22. Is Dry Skin Making You Look Older Than You Should? Touch These 5 Spots And Find Out
23. Free To High School Teachers--\$6 To Others
24. Who Else Wants Lighter Cake -- In Half The Mixing Time?
25. No More Back-Breaking Garden Chores For Me -- Yet Ours Is Now The Show Place Of the Neighborhood
26. Do You Really Want The Lowest Bidding Temp Agency To Provide Employees For Your Million Dollar Project?
27. How Much Is 'Worker Tension' Costing Your Company?
28. 1,172 Credit Union Specific Forms In Stock ALL The Time. Other Companies, Unexplainably, Have Zero.
29. Buy No Desk -- Until You've Seen This Sensation Of The Business Show
30. Imagine Me.. Holding An Audience Spellbound For 30 Minutes!
31. How To Do Your Christmas Shopping In 5 Minutes
32. Protect Yourself From Being BURNED By IT Candidates Who Over-Represent Their Skill Level.
33. Can You Spot These 7 Common Decorating Sins?
34. Make This 1-Minute Test -- Of An Amazing New Kind Of Shaving Cream
35. Men Who 'Know It All' Are Not Invited To Read This Page
36. For the Woman Who Is Older Than She Looks
37. Check The Kind Of Body You Want
38. Play Guitar In 7 Days Or Your Money Back
39. Here's A Quick Way To Break Up A Cold
40. Nobody Should Be Allowed To Have Anything To Do With Advertising Until They've Read This Book At Least 7 Times

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41. If You Were Given \$200,000 To Spend, Isn't This The Kind Of (type of product) You Would Build?
42. Last Friday... Was I Scared! My Boss Almost Fired Me!
43. What Everybody Ought To Know About This Stock And Bond Business
44. Former Barber Earns \$8,000 In Four Months As Real Estate Specialist
45. Free Book -- Tells You Twelve Secrets Of Better Lawn Care
46. A Building Flaw That Can Cost You \$10,000 In Resale Value If You Buy From The Wrong Builder.
47. The 10 Habits That Keep People Poor And The 12 That Can Make You Rich
48. The #1 Most Common Goof In Buying A House
49. How To Avoid A Speeding Ticket Without Slowing Down
50. Own A Gold MasterCard? A Premier Visa? Not After You Read This, You Won't!
51. The Best Color To Paint Your House For Faster Sale
52. If Your Pharmacist Goofs, You Could Be Dead. How To Protect Yourself--Takes Just 3 Seconds
53. 7 Fast Ways To Stop A Headache...Without Drugs
54. Major Diet Plans: Which Ones Actually Work...And Which Ones Are Guaranteed To Torture You, Cost A Fortune, And Leave You Fatter
55. The Average Hospital Bill Has \$600 In Phony Charges. Take These 10 Defensive Measures, And You'll Save Way More Than \$600
56. Three Fairy Tales You'll Hear From Brokers... Even Honest Ones
57. 5 Overlooked Deductions For Salaried Executives
58. The Most Common Tax Mistake (You're Probably Making It Now)
59. Mess Up Your Tax Return? Here's 4 Excuses That Work With The IRS... And 3 That Don't
60. The 13 Biggest Mistakes You Could Make As The Parent Of A Teen
61. The 4 Grim Facts Of Life About Lawsuits: Don't Go Into Business Until You Memorize Them
62. What To Do For Aging Parents: 4 Options That Beat The Socks Off A Nursing Home... Or Having Them Move In With You
63. A Dozen Dirty Tricks Of New Car Dealers. Some Are Totally Undetectable--Unless You Know What To Look For
64. Save Money By Knowing How Supermarkets Trick You Into Buying Higher Priced Items
65. Should You Take It Back To The Photo Shop? How To Tell If The Processor Is To Blame For Your Bad Snapshot
66. 5 Ways Even Good Lawyers Steal From Clients
67. The Cost Of Producing Quality Corporate Videos Has Fallen By 64% Over The Last Five Years... But Most Video Production Companies Are Still Clinging To And Charging 1992 Prices
68. I Was Shocked And Embarrassed When I Found Out That Home Remodeling Was Labeled America's #1 Most Complained-About Industry
69. Doctors: Put An Easy \$341,450 In Your Pocket Every 12 Months... Without Doing Anything More Than You're Doing Right Now
70. Speed On The Internet: Two Questions That Other Providers Hope You'll Never Ask Them
71. How To Cram Eight Hours Of Classroom Computer Training Into One Easy 75-Minute Session...At Your Home Or Office
72. FREE Comprehensive Real Estate Property Survey Allows You To Compare & Price Out Every Single Possible Available Site... Without Talking To A Broker
73. I Have Created What I Consider To Be The Perfect, Designer-Friendly Flooring Showroom... Take 90 Seconds To See If You Agree
74. Out Of 537 Multi-Tenant Buildings Outside Of Downtown, Only SIX Have Immediate, Large-Block Leasing Capacity
75. Four Critical Characteristics To Demand From Your Skip Tracing Agency... Does Yours Do These?

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76. Should An Experienced Traveler Like You Fly With A New Airline Like Us?
77. Never Accept A Real Estate Contract That Contains These 5 Words
78. Innovative Wall Building System Makes Homes “Fly Off The Shelf”
79. If You’re Renting A Home or Apartment With A Payment As Little As \$550, You Can Qualify For A Brand New Home In Just 6 to 18 Months
80. Make Sure Your Mover Complies With These 17 Points From The 1997 “Code Of Ethics & Competency For Movers”
81. There’s 2 Ways To Buy Your Corporate ‘ID’ Logo Apparel: From Screen Printing Shops, Or From Their Source... The Wholesaler
82. Six Closely Guarded Secrets Of The Diamond Industry... Revealed At Last
83. There’s Two “Schools Of Thought” When Dealing With Employee Back Injuries: One Costs You Four Times As Much As The Other...For Inferior Results. Which Do You Prefer?
84. Four Quick Questions Will Reveal Any Chiropractor’s Operating Philosophy. Ask Them, And Save Money
85. There Are 348 Hotels And Extended Stay Residences Within 20 Miles of DFW Airport Where Visiting Executives Could Stay For 2 to 52 Weeks...But Only One of Them Was Specifically Designed and Equipped To Cater To The Unique Needs Of Business People
86. Of Course You’ve Heard Of Laser Vision Correction. But Have You Heard Of AFFORDABLE Laser Vision Correction?
87. 8,448 Locations Can’t Be Wrong: Dynamo Tables Make More Money
88. It Sounds Like Hype But It’s True – Webshipper Saves A Bare Minimum Of 25% Off Of The Lowest Rate FedEx Offers – For FedEx Shipping
89. The Only Thing We’ve Left Off (Product) Is The Ridiculous Price
90. If You’re Planning On Spending \$2,500 On A Diamond Engagement Ring, I’ll Send You Home With Either A Ring Worth \$4,100, or \$1,000 Cash Still In Your Pocket
91. How Much Should You Pay For A Good Pair Of Binoculars?
92. You’ve Got The Ugliest Kids I’ve Ever Seen In My Life (That’s What They’ll Say If You Get Caught Using The Wrong Photographer)
93. The Big Hairy Secret That Big-Name Brokerage Houses Don’t Want You To Know About Their Mutual Fund Selection Process (Hint: They Don’t Have A Process)
94. Here’s What To Expect From A Facility Designed Specifically For Business Executives (You’d Be Lucky To Have It This Good Back Home.)
95. The Three Most Dangerous Words You Could Say To Your Doctor During Diagnosis: “You’re The Expert.”
96. Something You Probably Didn’t Know About Rolex Watches.
97. Now Buy A Ford F-150 Pickup With The Payment Of A Ranger
98. What The Eye Surgeons Don’t Want You To Know
99. Fly First Class For Only \$245 Per Ticket
100. What Nobody Ever Tells You About X.