



The Closet Doctor
107 Flocchini Court, Suite 200
Lincoln, CA 95648
March 3, 2010

[**Recipient Name**]
[**Company Name**]
[**Street Address**]
[**City, ST ZIP Code**]

Dear [**Recipient Name**]:

Our records show that in 2012 you had showed an interest in one of our products, ranging either from the Murphy bed, closet organizational system, home office and/or garage cabinet. However, for whatever the reason, we lost touch with you, whether it was due to the economy or other circumstances, we are unsure. Now that the new year is here and spring is swiftly approaching this is when everyone starts thinking again about spring cleaning and getting organized once again, so we here, at The Closet Doctor, have a great offer to make you.

If you sign a contract with us in the next 30 days and have your installation done within the next 60 days, we are willing to either discount 15% off of the last estimate that you received from us or offer 12 months with no interest on financing, your choice.

We hope this offer is enough to have you consider us for all of your organizational needs.

Sincerely,

Derrek Holland
President